

The Daily Campus

314 Hughes-Trigg Student Center • 3140 Dyer St. • SMU P.O. Box 750456
 Dallas, TX 75275-0456 • Phone (214) 768-4554 • FAX (214) 768-4573
 E-Mail: dcclassads@smu.edu

CLASSIFIED ADVERTISING INSERTION ORDER

Check publication schedule for exact publishing dates. www.smudailycampus.com/advertising

Name: _____ Business Name: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Home Phone: _____ Work Phone: _____ Fax: _____
 Date: _____

YOUR AD: 25 WORDS (50¢/ADDITIONAL WORD), ONE WORD PER SPACE. PRINT LEGIBLY.

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

START ad on: _____ **END ad on:** _____

POLICIES AND PROCEDURES:

- 1) All classified print advertising also runs on the web edition of The Daily Campus
- 2) Payment must accompany this insertion order.
- 3) No refunds are given for a cancelled ad.
- 4) A \$5.00 charge will apply if revisions are made to an ad after the run has begun.
- 5) THE DAILY CAMPUS reserves the right to decline any advertising copy which is considered to be discriminatory, in bad taste, or in conflict with prevailing policies of Southern Methodist University or with laws of any governmental entity.

I understand and agree to the above terms and conditions.

CHARGES:

4 days (max. 25 words)	\$20.00	_____
8 days (max. 25 words)	\$30.00	_____
	Sub Total	_____
Additional words, each	\$.50	_____
Extra days, each	\$3.25	_____
Tearsheet, each	\$1.00	_____
	Sub Total	_____
Total		_____

PAYMENT:

Cash _____
 Check # _____ (Payable to Student Media Co.) _____
 Visa/MC/Discover # _____
 Expiration date _____ 3 Digit Security Code _____
 Card Name _____ Billing Zip _____

 Signature

DEADLINE: 11 a.m., one day before publication