

The Daily Campus

314 Hughes-Trigg Student Center • 3140 Dyer St. • SMU P.O. Box 750456
 Dallas, TX 75275-0456 • Phone (214) 768-4554 • FAX (214) 768-4573
 E-Mail: dcclassads@smu.edu

CLASSIFIED ADVERTISING INSERTION ORDER

Check publication schedule for exact publishing dates. www.smudailycampus.com/advertising

Name: _____ Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Home Phone: _____ Work Phone: _____ Fax: _____

Date: _____ Ad Category Type (Ex: For Rent, Services, etc.): _____

YOUR AD: 25 WORDS (50¢/ADDITIONAL WORD), ONE WORD PER SPACE. PRINT LEGIBLY.

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

START ad on: _____ END ad on: _____

POLICIES AND PROCEDURES:

- 1) All classified print advertising also runs on the web edition of The Daily Campus
- 2) Payment must accompany this insertion order.
- 3) No refunds are given for a cancelled ad.
- 4) A \$5.⁰⁰ charge will apply if revisions are made to an ad after the run has begun.
- 5) THE DAILY CAMPUS reserves the right to decline any advertising copy which is considered to be discriminatory, in bad taste, or in conflict with prevailing policies of Southern Methodist University or with laws of any governmental entity.

I understand and agree to the above terms and conditions.

Signature

CHARGES:

3 days (max. 25 words)	\$20.00	_____
6 days (max. 25 words)	\$30.00	_____
	Sub Total	_____
Additional words, each	\$.50	_____
Extra days, each	\$3.25	_____
Tearsheet, each	\$1.00	_____
	Sub Total	_____
Total		_____

PAYMENT:

Cash _____

Check # _____ (Payable to Student Media Co.) _____

Visa/MC/Discover # _____

Expiration date _____ 3 Digit Security Code _____

Card Name _____ Billing Zip _____

DEADLINE: 11 a.m., one day before publication